



For Kids' Sake International
100 E. Jackson Street, Ste. C
Carbondale, IL 62901
618-529-5044
info@forkidssakeintl.org
www.forkidssakeintl.org



ABOUT US



For Kids' Sake International (FKSI) is a 501(c)3 nonprofit organization with a mission to support, educate, and empower underprivileged children, orphans, students, and families for the provision of food, clothing, shelter, healthcare, and education.



OUR BENEFICIARIES

Bangladesh

For nearly 30 years FKSI has supported children, orphans, students, and families in Bangladesh. These programs continue to flourish and daily operations are managed by the Dayemi Foundation (DF), a fully registered Bangladeshi NGO.

DF helps children reach their full potential by meeting their basic needs such as shelter, food, clothing, healthcare and education. Support is provided for 6 orphanages (475 kids) and 5 schools (4,000 students).

The Gambia

FKSI began providing support for Gambia Bayoolu (GB) in 2023. GB provides basic necessities for 30 orphaned children and foster families. Some of these basic needs include food; school fees, uniforms and supplies; home and school visits; transportation; IT training; social emotional supports; vocational training, and crisis intervention.

Southern Illinois

2025 saw the launch of the inaugural FKSI Southern Illinois (S.I.) Scholarship Award. Four \$2,500 scholarships were awarded to high school seniors in S.I. who have lost a parent through death, incarceration or abandonment, and are pursuing a career in the trades, technical or vocational fields.



For Kids' Sake
International

Support. Educate. Empower.

Dear Business Owner,

It would be an honor to recognize you as a Superhero 5K event sponsor, an S.I. Scholarship sponsor and/or a Business Hero Sponsor. As a For Kids' Sake International Business Sponsor, you would support, educate and empower underprivileged children locally and around the world by providing their basic needs and education while also gaining exposure for your business.

The FKSI Business sponsorship program encourages businesses to pick from several opportunities that are a best fit for you whether that is sponsoring an event, a scholarship recipient, a year-round Business Hero or all 3 opportunities. All options are in exchange for promotions either specific to an event or year-round as a Business Hero.

Depending on your sponsorship level and opportunities chosen, your organization will be promoted on our website, social media, events, emails, impact report, and more!

Meeting the needs of underprivileged children has always fueled our passion. Just like your business needs customers every day, these kids need support every day. We invite you to make a difference. Your company's commitment to improving children's lives will be seen and respected.

The following pages provide you with a menu of options. Need more information or have questions? Please contact me at 618-529-5044 or email info@forkidssakeintl.org

Thank you,

Shema Ruperto, Executive Director
For Kids' Sake International

BUSINESS SPONSORSHIP OPPORTUNITIES

Superhero 5K Event Sponsorship

***Galaxy Sponsor – \$1,000**

Provide funding towards the FKSI S.I. Scholarships & Endowment



***Guardian Sponsor – \$600**

Provide healthcare to 30 orphans in the Gambia for 3 months



***Sidekick Sponsor – \$300**

Provide 35 orphans in Bangladesh with a new outfit

**See Pages 7-8 for sponsorship promotions for each level*

Learn more about the Superhero 5K Event: www.forkidssakeintl.org/superhero5k

Scholarship Sponsorship

***Legacy \$2,500 (Restricted)**

Provide a full FKSI S.I. Scholarship



***Champion \$1,200**

Provide trade tools for scholarship recipients



***Star \$500**

Support the Award Ceremony & Recognition

**See Pages 9 for sponsorship promotions for each level*

Learn more about the Scholarship Program: www.forkidssakeintl.org/scholarship

BUSINESS SPONSORSHIP OPPORTUNITIES

Business Hero Sponsorship

***Legend \$5,000**

**Support ALL FKSI beneficiaries: S.I. Scholarship, Bangladesh, & The Gambia
Included in all FKSI Sponsorship opportunities**



***Transformer \$1,500**

Cover school fees/supplies & food for 5 orphans in The Gambia for a year



***Foundation \$750**

Provide comprehensive care for an orphan in Bangladesh for one year

**See Page 10 for sponsorship promotions for each level*

Learn more about Business Hero Sponsorships: www.forkidssakeintl.org/businesshero



Legend Business Hero

Dennis Schlabach, Owner of DS Custom Builders and Shema Ruperto, Executive Director of FKSI

Superhero 5K Event Sponsorship

Galaxy Sponsor: \$1,000 Contribution

- **Official Banner** - Logo on official event banner displayed over Hwy 13 in Carbondale, IL
- **Award Ceremony** - Business recognized during the Award Ceremony
- **Video** - Personalized video created and posted about your sponsorship support
- **Official Race T-shirt** - Logo in prominent position on official event t-shirts
- **Route Signage** - Logo on **3** route signs
- **Print/Digital Material** - Logo in prominent position on all print/digital material
- **Sponsorship Banner** - Logo printed in prominent position on sponsorship banner displayed at event
- **Press** - First mention in all press releases
- **Email** - Logo in prominent position on event emails
- **Web** - Logo in prominent position on the Superhero 5K webpage and race website
- **Social Media** - **3** tagged social media posts
- **Event** - Booth space at event; right to distribute marketing materials at event and in registration bags
- **8 Free Registrations** - to the race for your staff, family, and/or clients (\$200 value)

Guardian Sponsor: \$600 Contribution

- **Official Race T-shirt** - Logo on official event t-shirts
- **Route Signage** - Logo on **1** route sign
- **Print/Digital Material** - Logo on all print/digital material
- **Sponsorship Banner** - Logo printed on sponsorship banner displayed at event
- **Press** - Mention in all press releases
- **Email** - Logo in event emails
- **Web** - Logo on the Superhero 5K webpage and online race website
- **Social Media** - **2** tagged social media post
- **Event** - Booth space at event; right to distribute marketing materials at event and in registration bags
- **4 Free Registrations** - to the race for your staff, family, and/or clients (\$100 value)

Superhero 5K Sponsorship

Sidekick Sponsor: \$300 Contribution

- **Print/Digital Material** - Logo on all print/digital material
- **Sponsorship Banner** - Logo printed on sponsorship banner displayed at event
- **Press** - Mention in all press releases
- **Email** - Logo in event emails
- **Web** - Logo on the Superhero 5K webpage and online race website
- **Social Media** - 1 tagged social media post
- **Event** - Booth space at event; right to distribute marketing materials at event and in registration bags
- **1 Free Registration** - to the race for your staff, family, and/or clients (\$25 value)



Scholarship Sponsorship

Legacy Sponsor: \$2,500 - Restricted Funds

- **FKSI Impact Report** - Listing
- **Website** - Prominent logo on FKSI Scholarship Page
- **Email** - Prominent logo on scholarship emails
- **Social Media** - **3** tagged posts highlighting your scholarship contribution
- **Award Ceremony** - Opportunity to present the scholarship recipients with their certificates at the Award Ceremony.
- **Award Ceremony** - First mentioned during the Award Ceremony
- **Award Ceremony Program** - Prominently listed in program and flyer
- **Press** - first mention in all scholarship press releases

Champion Sponsor: \$1,200

- **FKSI Impact Report** - Listing
- **Website** - Logo on FKSI Scholarship Page
- **Social Media** - **2** tagged posts highlighting your scholarship contribution
- **Award Ceremony** - Mentioned during the Award Ceremony
- **Award Ceremony Program** - Listed in program and flyer
- **Press** - included in all scholarship press releases

Star Sponsor: \$500

- **FKSI Impact Report** - Listing
- **Website** - Name on FKSI Scholarship Page
- **Social Media** - **1** tagged posts highlighting your scholarship contribution
- **Award Ceremony** - Mentioned during the Award Ceremony
- **Award Ceremony Program** - Name listed in program and flyer

Business Hero Sponsorship

Monthly Contribution Options

Most personalized, individual recognition

Year-round promotions

Legend Sponsor: \$5000/year

(\$420/mo)

- **Superhero 5K Galaxy Sponsor Benefits @ \$1,000** (see page 7)
- **Scholarship Legacy Sponsor Benefits @ \$2,500 level** (see page 9)
- **Business Hero Transformer Sponsor Benefits @ \$1,500 level** (see below)

Transformer Sponsor: \$1500/year

(\$125/mo)

- **FKSI Impact Report** - Listing
- **Website** - Logo and link to your website on FKSI Business Hero Page
- **Email** - Logo and recognition in **3** FKSI emails
- **Social Media** - minimum of **4** tagged posts highlighting your business; will share your special events upon request
- **Email Spotlight** - Dedicated email highlight of your business
- **Framed Photo & Handwritten Letter** - from an FKSI-supported kid; presented with a photo opportunity for social media and website
- **Video Interview** - for social media

Foundation Sponsor: \$750/year

(\$63/mo)

- **FKSI Impact Report** - Listing
- **Website** - Logo and link to your website on FKSI Business Hero Page
- **Email** - Logo and recognition in **2** FKSI emails
- **Social Media** - minimum of **1** tagged posts highlighting your business; will share your special events upon request
- **Photo & Handwritten Letter** - from an FKSI-supported kid to display at your business. Presented with a photo opportunity for social media and website

SPONSORSHIP CONTRACT

Superhero 5K Event Sponsorship

Galaxy Sponsor – \$1,000

Guardian Sponsor – \$600

Sidekick Sponsor – \$300

Scholarship Sponsorship

Legacy Sponsor – \$2,500

Champion Sponsor – \$1,200

Star Sponsor – \$500

Business Hero

Legend Sponsor – \$5,000/year

Transformer Sponsor – \$1,500/year

Foundation Sponsor – \$750/year

Total Sponsorship \$ _____

SPONSORSHIP CONTRACT

Representing _____, we agree to be a Business Sponsor as indicated. This agreement is binding when signed by a representative of your organization or entity. Please sign and date below.

Representative, Business Sponsor

Date

Ways to remit payment:

☐ Check - mail a check to: FKSI

100 E. Jackson St, Ste C
Carbondale, IL 62901

☐ Online at <https://www.forkidssakeintl.org/donate>

☐ Credit Card -

Credit Card Number: _____ CVC# _____

Expiration date: (mm/yy): _____ Zip Code: _____

☐ Call - 618-529-5044